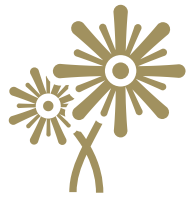


A Year in Review



44

Main Street Medina-
sponsored Events

\$259,817



Funds Raised

City Invested

\$30,000 w/8.66:1 ROI

2019 Highlights

- Created a retail and restaurant Marketing Co-op with 18 members
- Increased use of SNAP benefits card by nearly 1000% over 2018
- Facilitated "Welcome to Medina" signage, to be installed in early 2020
- Created South Town Cruise-In events and Cleanups
- Developed visioning for South Town and identified achievable goals for 2019
- Expanded Candlelight Walk holiday decorations into South Town with pole décor and architectural lighting
- Created/copyrighted "I Care for the Square" fundraising campaign

32



Weekly Farmers'
Markets

146



Member Businesses
(27 over \$500 level)

150,000



Visitors



11,653

Facebook Friends

2,489

Volunteer
Hours



\$1.5M

Economic Impact
on our Community!

\$63,295

Value of donated
time at \$25.43/hr.



50:1

ROI or \$10/person
@ local merchants

Looking Ahead

- Fund/implement Cleveland Restoration Society Heritage Home Loan Program; plan/produce 2020 Old House Fair in partnership with Heritage Ohio & City of Medina
- Plan/implement events; plan/fund greenspace & parks improvements along Champion Creek; and aid in redeveloping several key properties in South Town
- Partner with promote the Medina marketing co-op to benefit participants
- Support ongoing preservation/restoration of McDowell-Phillips House
- Facilitate at least two façade renovations
- Revise mission/vision of MSM to focus more on community development



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Main Street
Medina

www.mainstreetmedina.com

Support these important initiatives
by supporting Main Street Medina!