



MAIN STREET MEDINA

2023 Year in Review

Main Street Medina is a non-profit, nationally certified Main Street Program, with a mission to lead the effort for historic preservation, economic vitality, and sustainability of the Historic and South Town Districts.

35 SPONSORED EVENTS

Added new Medina Fall Festival

21 FARMERS MARKETS

53 full- & 20 part-time vendors
\$10,486 in SNAP and Produce Perk redeemed

193,870 VISITORS

Increased from 176,672 visitors in 2022

137,167 WEBSITE VISITS

83,534 Facebook Visitors/818,900 Reach

2,663 VOLUNTEER HOURS

\$84,683 donated value at \$31.80 per work hour

\$308,685 DONOR SUPPORT

10.29:1 Return on City Investment of \$30,000
\$244,382 in 2022 (8.15:1 ROI)

203 MEMBERS

Includes 116 Small Businesses, 87 Families

\$3.88M ECONOMIC IMPACT

59:1 ROI based on \$20 x 193,870 visitors spent
at local businesses



2023 HIGHLIGHTS

- ✓ Achieved Main Street America/Heritage Ohio accreditation
- ✓ Completed South Town District Design Plan
- ✓ Received \$10,000 in Grants
- ✓ Hired full-time Events Director, Angela Mansier
- ✓ Attended Main Street America NOW Conference in Boston and Heritage Ohio Conference in Dayton
- ✓ Completed Façade Rehab Renderings for Mark's Cleaning and Riztech
- ✓ Worked with Artistic Holiday Designs and City of Medina on new holiday decorations
- ✓ Held first Annual Golf Outing to benefit MSM Scholarship



Main Street Medina
39 Public Square, Suite 305
Medina, Ohio 44256
330-722-6186
Facebook @MainStreetMedina
www.MainStreetMedina.com