

Medina Fest

August 24, 2019
9am-4pm

Presented by Main Street Medina

We're proud to present Medina Fest, a full day of fun, food, music, and activities where we'll celebrate all things Medina! We anticipate that Medina Fest will quickly become the biggest party of the summer.

ALL sponsorships include an optional booth at the heart of the event to put YOUR company front and center with our 20,000 attendees. Please see the reverse side of this sheet for specific sponsorship details and benefits.

General Sponsorship Opportunities:

- ___ Title Sponsor: (\$5,000) limited to one
- ___ Presenting Sponsor (\$2,500) limited to two
- ___ Supporting Sponsor (\$1,000) limited to four
- ___ Partner Sponsor (\$500) unlimited

Specific Sponsorship Opportunities

- ___ Bee Jamboree (\$2,500) live music throughout the day, premium recognition on stage
- ___ Dine on Main Restaurant Showcase: (\$1,500) taste of Medina restaurant showcase
- ___ Made in Medina Business Expo: **presented by University of Akron Medina/MCUC**
- ___ Family & Kids Craft Carnival: (\$1,500)

___ **Total sponsorship enclosed**

Company Name _____

Company Representative _____

Street Address City, State, Zip _____

Contact Email _____ Contact Phone _____

Company Facebook page _____

Please print your business name exactly as you would like it to appear on all materials.

Logos and graphics may be emailed to info@mainstreetmedina.com

Payment may be mailed to Main Street Medina, 39 Public Square, suite 305, Medina, OH 44256

Questions? Please call Matt Wiederhold at 330-722-6186

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Title Sponsor: (\$5,000) (limited to one)

- Exclusive naming rights for the event
- Company name and logo prominently featured on all printed materials, and featured on Main Street Medina website
- **10 x 20 Promotional booth during event to distribute information on your business**
- Main stage signage, Event programs, event wayfinding signage, promotional brochures, event posters, event postcards
- Company name included in all media announcements, Press releases, Radio announcements, Print advertising
- Numerous e-mail blasts, Company acknowledged through the day during live stage announcements

Presenting Sponsor: \$2,500 (limited to two)

- Company name and logo prominently included on all printed materials
- **10 x 20 Promotional booth during event to distribute information on your business**
- Main stage signage, Event programs, promotional brochures, event posters, event postcards
- Company name included in all media announcements, Press releases, Radio announcements, Print advertising
- Numerous e-mail blasts, Company acknowledged through the day during live stage announcements

Supporting Sponsor: \$1,000 (limited to four)

- Company name included on all printed materials
- **10 x 10 Promotional booth during event to distribute information on your business**
- Event programs, promotional brochures, Event posters
- Company name included in all media announcements, print advertising, Numerous e-mail blasts, Company name featured on Main Street Medina website

Partner Sponsor: \$500 (unlimited)

- Company name included on all printed materials
- **10 x 10 Promotional booth during event to distribute information on your business**
- Event programs, Event posters
- Numerous e-mail blasts, Company name on Main Street Medina website

Bee Jamboree: \$2,500

- Naming rights for the main stage/gazebo performance areas, featuring jazz, country/western, blues, and rock & roll music
- Company name and logo prominently displayed on main stage
- **Promotional booth during event to distribute information on your business**

Dine on Main: \$1,500

- Naming rights for restaurant row, featuring Medina and Medina-based restaurants
- Company name and logo printed on food booth signage
- **Promotional booth during event to distribute information on your business**

Made in Medina: University of Akron, Medina

- Naming rights for the made in Medina and small business showcase on the Square
- Company name and logo printed on bazaar signage
- **Promotional booth during event to distribute information on your business**

Family & Kids Craft Carnival: \$1,500

- Naming rights for the Family and Children's activity area
- Company name and logo printed on craft area signage
- **Promotional booth during event to distribute information on your business**