

2024 MAIN STREET MEDINA EVENTS SPONSORSHIP LEVELS

These levels are for Signature & Fundraising events, which are italicized on the list of Events.

Title Sponsor: \$5,000 (1 per event)

- * Exclusive naming rights for the entire event
- *Company name & logo prominently in all print and social media, website and press releases
- *10'x20' booth space at the event
- *Large logo on event signage and banners
- *Acknowledged on event day as Title Sponsor

Presenting Sponsor: \$2,500 (3 per event)

- *Company name & logo prominently in all print and social media, website and press releases
- *10'x10' booth space at the event
- *Medium logo on event signage and banners
- *Acknowledged on event day as Presenting Sponsor

Supporting Sponsor: \$1,000 (4 per event)

- *Company name featured in all print and social media and website
- *10'x10' booth space at the event

Partnering Sponsor: \$500 (unlimited)

- *Company name listed in most print and social media and website

CONSIDERATIONS

*Most MSM Signature Events offer Title, Presenting, Supporting & Partnering Sponsor levels. The Farmers Market and Candlelight Walk have special event/activity sponsorship levels, that allow the sponsor to pick an activity that fits their own business model. Ladies Night Out and Cars & Coffee only have Title & Presenting Sponsorship levels.

*Current MSM members receive a 5% discount on the Farmers Market & Candlelight Walk; a 10% discount will be given for all other sponsorship levels to current members.

*Sponsors of 2024 MSM events will be given 1st priority for Candlelight Walk sponsorship level opportunities.

*If you want to suggest a special activity for one of our events, and would like to sponsor it, please let the Events Director know.

*Sponsor benefits listed are based on receipt of payment at least 30 days before the event, so we can meet deadlines for printed materials.

FARMERS MARKET SPONSORS

(MSM members receive 5% off sponsorship fees)

Title Sponsor: \$15,000 sold to Trillium

- *Exclusive naming rights for the entire event
- *Company name & logo prominently in all print & social media, website & press releases
- *10'x10' booth space at up to 21 markets
- *Large logo on event signage & banners

Presenting Sponsor Opportunities

- Health & Wellness** (\$5,000 – sold to Cleve. Clinic)
- Senior Living** (\$5,000 – Limit 1)
- *Company logo on all print & social media, website & press releases
- *10'x10' booth space at 5 markets
- *Potential for collaboration on special events
- *Medium logo on event signage & banners

Supporting Sponsor Opportunities

- Entertainment Sponsor** (\$2,500 – Limit 2)
- Cooking Demo Sponsor** (\$2,500 – Limit 2)
- *Company logo on all print & social media, website
- *10'x10' booth space at 3 markets
- *Small logo on event signage & banners

Partnering Sponsor Opportunities

- SNAP/PP/TANF Sponsor** (\$1,500 – sold to Dominic's)
- Weekly Giveaway Sponsor** (\$1,500 – Limit 1)
- *Company name on website
- *10'x10' booth space at 2 markets
- *Name on event signage & banners

Special Events Sponsor Opportunities

- Christmas in July Sponsor** (\$500 – Limit 1)
- Customer Appreciation Day Sponsor** (\$500 – Limit 1)
- Décor Sponsor** (\$500 – Limit 1)
- *Company name on website
- *10'x10' booth space on your Special Event date
- *Name on event signage & banners

CANDLELIGHT WALK SPONSORS

(MSM members receive 5% off sponsorship fees)

Title Sponsor: \$5,000 sold to ROOT

Presenting Sponsor Opportunities

- Toy Solider** (\$3,000 – Limit 2)
- Parade of Lights** (\$2,500 – sold to Trillium)
- Santa House** (\$2,500 – Limit 1)
- Holiday Market** (\$2,500 – Limit 2)
- Pop-Up Movie** (\$2,500 – Limit 2)
- Fireworks** (\$2,000 – Limit 3)
- *Naming rights & recognition for the CLW event you are sponsoring
- *All other benefits listed under “Presenting Sponsor Level”

Supporting Sponsor Opportunities

- Santa's Arrival** (\$1,500 – sold to Armstrong)
- Community Shuttles** (\$1,500 – All 3 SOLD OUT)
- Gold Sponsor** (\$1,000 – Unlimited)
- *Naming rights & recognition for the CLW event you are sponsoring
- *All benefits listed under “Supporting Sponsor Level”

Partnering Sponsor Opportunities

- Green Sponsor (\$500 – Unlimited)**
- *Company name listed in all print, social media and website

Friends of CLW Sponsorship

- Red Sponsor (\$250 – Unlimited)**
- *Name listed on some print materials and on website

SIGN UP HERE

[Click here](#) to sign up for the events & sponsorship levels you would like for the 2024 season OR use this QR code or go to www.mainstreetmedina.com/2024Events



2024 PROMOTIONAL EVENTS

LADIES NIGHT OUT SPONSORS

deadline to be eligible for all benefit options is
February 2nd

Title Sponsor: \$2,000 (1 per season)

- * Exclusive naming rights for the entire event
- *Company name & logo prominently in all print and social media, website and press releases
- *10'x10' booth space at all 4 events
- *Large logo on event signage

Presenting Sponsor: \$1,000 (Limit to 2)

- *Company name & logo on all print and social media, website and press releases
- *10'x10' booth space at all 4 events
- *Medium logo on event signage and banners

Swag Bag Sponsor: \$500 (Unlimited)

- *10'x10' booth space at the event
- *Name on event website

CARS & COFFEE SPONSORS

deadline to be eligible for all benefit options is
February 2nd

Title Sponsor: \$2,000 (1 per season)

- * Exclusive naming rights for the entire event
- *Company name & logo prominently in all print and social media, website and press releases
- *10'x10' booth space at all 4 events

Presenting Sponsor: \$1,000 (Limit to 2)

- *Company name & logo on all print and social media, website and press releases
- *10'x10' booth space at all 4 events
- *Medium logo on event signage and banners

Special Giveaway Sponsor: \$500 (4 total)

- *10'x10' booth space on your giveaway day
- *Name on event website & special giveaway

2024 EVENTS CALENDAR

MSM Annual Celebration | Jan. 24

Ladies Night Out | Mar. 14

Cars & Coffee | April 21

Medina Beer Fest | April 27

Ladies Night Out | May 9

Farmers Market | Sats. May 18-Oct. 5

Kids Day/Teen Fest | June 1

Cars & Coffee | June 16

Ladies Night Out | July 25

South Town Music Fest | August 10

Cars & Coffee | August 18

Medina Fall Festival | Sept. 28

Cars & Coffee | October 13

Golf Outing | October 14

Ladies Night Out | October 17

Candlelight Walk | Nov. 22—24

For more information about MSM-sponsored events,
contact Angela Mansier, Events Director by email to
angela@mainstreetmedina.com

For more about Main Street Medina, go to
www.mainstreetmedina.com or [Facebook.com/](https://www.facebook.com/MainStreetMedina)
MainStreetMedina.



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2024 EVENTS SPONSORSHIPS OPPORTUNITIES