

Main Street Medina: A Year in Review

35 
MSM-sponsored
Events at the Square

\$152,738
Funds Raised 
City Invested
\$30,000 with a 7:1 ROI

2018 Highlights

- ✓ Expanded footprint to include "South Town"
- ✓ Added **First Friday** events & expanded **Farmers' Markets** to Wednesdays
- ✓ Hired **Program Assistant**
- ✓ Contributed to the **Medina Bicentennial**
- ✓ Helped to create a **Neighborhood Revitalization District** to recruit restaurants
- ✓ Premiered **Medina Promotional Video**

 **32**
Weekly Farmers'
Markets (Wed & Sat)

 **44**
Member Businesses
(19 over \$500 level)

149,325
Visitors 

10,262 
Facebook Friends

Looking Ahead

Here are some of the projects planned for 2019:

- ✓ Add more **dynamic value** for members
- ✓ Create & implement a **marketing co-op** for district businesses
- ✓ Plan special events for "**South Town**"
- ✓ Fund & implement **Home Loan Program**

2,327
 Volunteer
Hours

\$1.5M
Economic Impact
on our Community!

\$57,453
Value of donated
time at \$24.69/hr.

49.7:1 
ROI or \$10/person
@ local merchants

Find Out More

Become a 2019 member
at mainstreetmedina.com

Friend us on Facebook
at [@mainstreetmedina](https://www.facebook.com/mainstreetmedina)

Follow us on Twitter at
[@mainstmedina](https://twitter.com/mainstmedina)

 Your support helped to make Medina
one of Ohio's Best Hometowns* in 2018!

*Medina was named one of Ohio Magazine's Best Hometowns!

