

Who is Main Street Medina?

Main Street Medina is a 501(c)(3) non-profit organization whose vision is to be Ohio's premier small-town destination!

Our mission is to lead the effort for historic preservation, economic vitality, and sustainability of the District as the heart of the community.

As an accredited National Main Street Program under Heritage Ohio, Main Street Medina concentrates its efforts on the nine-block Medina Square Historic District and three-block South Town District.

Our role in the community is to provide visitors with a memorable experience, businesses with opportunities to thrive, and tools to help preserve our unique charm.

Why Sponsor Events?

Holding events – free to everyone – incur expenses. So we sell merchandise, charge vendor fees, and most importantly, seek event sponsors! MSM events draw visitors from Medina and surrounding locations. When your name is featured on social and print media, potential customers know that you support your community. And, being present at events provides exposure so you can promote your products or services.

Return on Investments

Each year, we report outcomes: support, attendance, business sales, jobs created, public improvements, and other statistics to determine our value to the community and the annual return on investments to the city.

For details about our achievements in 2022, go to www.mainstreetmedina.com/2022-Review for our 2022 Annual Report.

2023 Events Calendar

Winter Foodie Fest | Jan. 10–22

MSM Annual Celebration | Jan. 25

Ladies Night Out | Mar. 9

Cars & Coffee | Apr. 16

Medina Beer Fest | Apr. 22

Ladies Night Out | May 11

Medina Farmers Markets | May 20–Oct 7
(Weekly)

Kids Day of Safety & Play | June 3

Cars & Coffee | June 18

Ladies Night Out | July 13

Cars & Coffee | Aug. 6

South Town Music Festival | Aug. 19

Medina Fall Festival (NEW) | Sept. 16

Medina Restaurant Week | Oct. 1–13

Ladies Night Out | Oct. 12

Medina Candlelight Walk | Nov 17–19

For more information about Main Street Medina-sponsored events, contact Angela Mansier, Events Director by email to angela@mainstreetmedina.com.

For more about Main Street Medina, go to www.mainstreetmedina.com or [Facebook.com/MainStreet Medina](https://www.facebook.com/MainStreetMedina).



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MAIN STREET
MEDINA

**2023 EVENTS
SPONSORSHIP
OPPORTUNITIES**

2023 Signature Events Sponsorship Levels

TITLE SPONSOR – \$5,000* (limited to 1 per event)

Benefits:

- Exclusive naming rights for the entire event
- VIP merchandise/tickets bundle for 8 employees
- Company name & logo prominently in all print and social media, website, press releases
- 10x20' booth space w/two 8-foot tables
- Large logo on event signage and banners
- Company acknowledged on event day announcements as title sponsor

PRESENTING SPONSORS – \$2,500* (limited to 2)

Benefits:

- VIP merchandise/tickets bundle for 4 employees
- Company name & logo prominently in all print and social media, website, press releases
- 10x20' booth space w/two 8-foot tables
- Medium logo on event signage and banners
- Company acknowledged on event day announcements as presenting sponsors

SUPPORTING SPONSORS – \$1,000 ** (limited to 4)

Benefits:

- VIP merchandise/tickets bundle for 2 employees
- Company name featured in all print and social media promotions
- 10x10' booth space w/one 8-foot table

PARTNERING SPONSORS – \$500** (unlimited)

Benefits:

- VIP merchandise/tickets bundle for 1 employee
- Company name listed in all print and social media promotions

2023 Candlelight Walk Sponsorship Levels

2023 TITLE SPONSOR: ROOT CANDLES

CLW PRESENTING SPONSORS:

FIREWORKS (\$2,500–limited to 2)

- Exclusive naming rights and recognition as “Light Up the Night Fireworks” sponsor.
- All other benefits listed under “Presenting Sponsor Level.”

PARADE OF LIGHTS (\$2,500–limited to 1)

- Exclusive naming rights and recognition as “Holiday Parade of Lights” sponsor
- Premium Parade Line-up Placement
- All other benefits listed under “Presenting Sponsor Level.”

SANTA ARRIVAL & HOUSE (\$2,500–limited to 1)

- Exclusive naming rights and recognition as “Santa Arrival & Santa House” sponsor.
- All other benefits listed under “Presenting Sponsor Level.”

CLW SUPPORTING SPONSORS:

COMMUNITY SHUTTLES (\$1,000–limited to 3)

- All benefits listed under “Presenting Sponsor Level.”

GOLD SPONSOR (\$1,000–unlimited)

- All benefits listed under “Presenting Sponsor Level.”

CLW PARTNERING SPONSORS:

GREEN SPONSOR (\$500–unlimited)

- All other benefits listed under “Partnering Sponsor Level.”

RED SPONSORS (\$250–unlimited)

- Name listed in print materials and on website.

NOTE: Businesses can select multiple sponsorships.

Considerations

- * MSM Signature Events offer Title and Presenting Sponsor levels including Farmer’s Markets (20) Ladies Night Out (4), Medina Beer Fest, Kids Day of Safety & Play, South Town Music Festival, Medina Fall Festival. and Candlelight Walk.
- **Some events offer only Supporting & Partnering Sponsor levels: Foodie Fest, Annual Celebration, Cars & Coffee (3), and Restaurant Week.
- The 2023 Farmers Markets Title Sponsor will continue to be Amy Hoes/eXp Real Estate and Candlelight Walk Title Sponsor, Root Candles.
- MSM current members receive a 10% discount on all sponsorship levels.
- 2023 sponsors of MSM events will be given first priority for Candlelight Walk sponsorship level opportunities.
- If you want to sponsor a specific activity or if a specific event that interest you is taken, there are other opportunities, contact Event Director.
- Sponsorship levels will be assigned on a first-come, first-served basis.
- All sponsor benefits listed are based on receipt of payment at least 30 days prior to event day. There are no guarantees that your name or logo will be included on time-sensitive materials like banners, posters, postcards, press releases and other printed materials in less than 30 days.

PLEASE COMPLETE AND SUBMIT THE ENCLOSED FORM AS INSTRUCTED.

Photo courtesy of Frank Cramer @ProudDadPhotography

