



2024 ANNUAL REPORT

MAIN STREET MEDINA

IS A NON-PROFIT, COMMUNITY DEVELOPMENT CORPORATION WHOSE MISSION IS TO LEAD THE EFFORT TO PROMOTE HISTORIC PRESERVATION, ECONOMIC SUSTAINABILITY AND DEVELOPMENT OF THE HISTORIC & SOUTH TOWN DISTRICTS AS THE HEART OF THE COMMUNITY.



**MAIN STREET
MEDINA**

A Note from the Executive Director



2024 was a year of growth. Main Street Medina expanded our volunteer base, strengthened our committees to tackle a wider variety of issues, and raised more diversified funding for projects and programs. We also employed new tools to help us collect more accurate data and to become more efficient.

In 2025, we will launch new programs to help our small businesses, attract more visitors, and improve the quality of life for our residents.

George Sam

MSM Executive Director, george@mainstreetmedina.com

A Note from the Events Director

In 2024, we were thrilled to partner with so many Medina businesses, sponsors, vendors, and organizations to provide free, fun, and family-focused events for our community ... and to attract more visitors from outside of Medina to shop, dine and unwind here!

Our goal for 2025 is to focus on growing these events with a wider array of activities, entertainment, and diversity so everyone feels welcomed. We want to be "Ohio's small-town destination!"

Angela Mansier

MSM Events Director, angela@mainstreetmedina.com



MAIN STREET MEDINA



Mission

To lead the effort to promote historic preservation, economic sustainability and development of the Historic & South Town Districts as the heart of the community.

Vision "Be Ohio's premier small-town destination."

Strategy

The Board of Directors, committee chairs, and staff developed a multi-year strategic plan for Main Street Medina. In 2023, we adopted "Balance" as our Transformation Strategy.

Our overarching goals include these focus areas

- 1. Diversify Sources of Funding:** Grow revenue from a variety of new and existing sources to enable greater re-investment and impact in our community.
- 2. Raise Awareness for Main Street Medina; Position the Historic District and South Town as a Destination:** Broaden community awareness of Main Street Medina's mission and impact locally while simultaneously attracting visitors from outside of Medina County to spend time in the District.
- 3. Connect & Engage Beyond our Boundaries; Be Inclusive of Diverse Audiences:** Foster key relationships and drive collaboration with non-traditional Main Street Medina constituents to ensure diversity of thought is embedded in all organizational activities.
- 4. Develop Advocacy Voice to Advance Business Vitality, Historic Preservation & Community Spirit:** Become recognized as a leading voice and contributor to positive change and historical preservation in and around the District.

About the Main Street Program

Organized in 2007, Main Street Medina, Inc. (MSM) is a 501(c)(3) non-profit organization and nationally certified Main Street Program. Heritage Ohio oversees the Ohio programs and provides resources and support. The National Main Street Approach is the guide that communities across the country use for its proven record of success.

Our "Footprint"

Main Street Medina concentrates our work and vision on the nine-block Medina Square Historic District, and the three-block South Town District, but reaches beyond our borders to include other strategic assets. Each month, we report on business activity, property development, public improvements, events and promotions, and volunteerism to determine the economic impact and annual return on investment to the community.

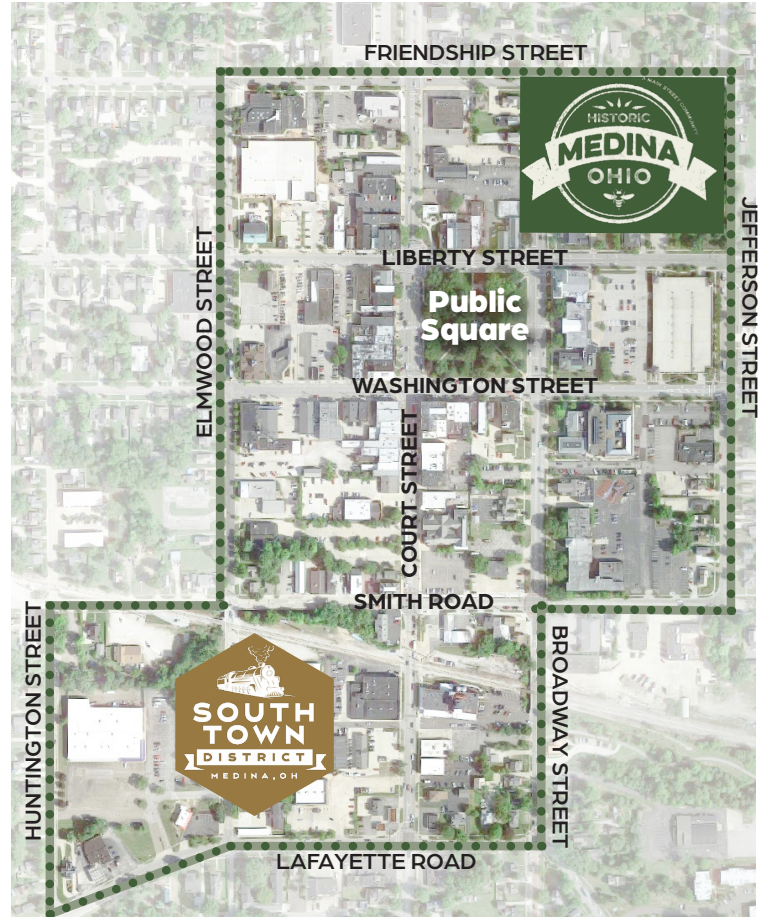
What is an Historic District?

Medina's Public Square was placed on the National Register of Historic Places in 1975. From its early days as a New England-style town featuring a central greenspace to today's vibrant hub for business, entertainment, distinctive shops and fine dining, Medina's Historic District has long been a visitor destination.

What is South Town?

The South Town District dates back more than 150 years when the Industrial Age sparked construction of the railroad to serve emerging grain mills, lumber and coal yards, and manufacturing sector. These were eventually replaced by the booming automotive industry in the 1950s. Today, South Town is reimagining its identity to be more visitor-friendly, with a unique blend of retail, restaurants, and services, while still honoring its industrial roots. The vision is to enhance the "visitor experience" by attracting artists, entertainment, and "nightlife" beyond what the Public Square and Historic District offers.

MSM Footprint



2024 YEAR IN REVIEW

These results show the economic impact Main Street Medina activities contributed to the community in 2024:

13 MSM-Sponsored Events

Candlelight Walk, Fall Festival, South Town Arts & Music Festival, Kids Day/Teen Fest, Ladies Night Out, Cars & Coffee, and Restaurant Week

21 Medina Square Farmers Markets

Secured 97 vendors (54 full- and 43 part-time); \$25,000 in food access program vouchers distributed (SNAP, Produce Perks, TANF, WIC, SC)

84,158 Visitors through MSM Events*

53.4% Outside Medina (*2024 MSM only data results), 78,550 in 2023

172,104 Website Visits

Up from 137,167 visits in 2023

76.5K Facebook visits, 472K reach / 24K Instagram views, 7K reach

3,170 Board, Committees & Volunteer Hours

\$106,000 in donated value at \$33.49 per work hour (Nat'l avg. 2024)

\$279,430 Donor & Grant Support

For every \$1 the City of Medina invested in 2024, MSM generated \$10 additional dollars in donor or grant support

215 Members

Total support of \$46,815, plus City of Medina allocation of \$30,000

143 Small Businesses, 71 Families & Individuals

\$1.68M Economic Impact

56:1 ROI based on conservative estimate of \$20/person spent at local businesses x 84,158 visitors from MSM events/activities

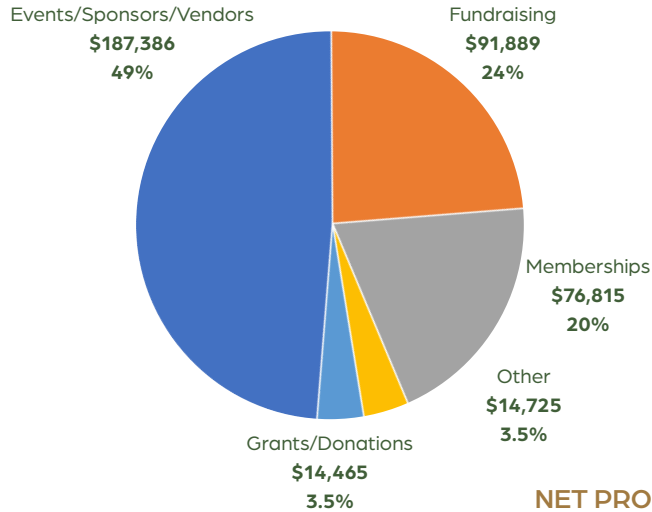
2024 Highlights

- Received \$50,000 grant from State of Ohio for Commercial Facade Improvements Matching Grant Program within MSM footprint
- Received \$100,00 grant from State of Ohio for Revolving Low-Interest Loan Pool for Commercial Property Rehabilitation within footprint
- Received \$62,000 grant from State of Ohio for South Town District Gateway Improvements including physical amenities along S. Court Street at E. Smith Rd.
- Funded the South Town Design Plan as an extension of the City's Comprehensive Plan in 2023-24 (\$30,000)
- Funded a Public Art Plan and Tactical Public Art Strategy with a grant from the Ohio Arts Council (\$15,000)
- Awarded \$3,000 from Ohio Arts Council for MSM arts activities at events; achieved Sustainability status securing four years of funding
- Awarded 10 high school students a total of \$9,000 in scholarships
- Attended Main Street America NOW Conference in Birmingham, Alabama and Heritage Ohio Conference in Dayton, Ohio
- Sold Yiftee e-Gift Cards: 63 purchased (\$4,580), 49 redeemed (\$2,971)

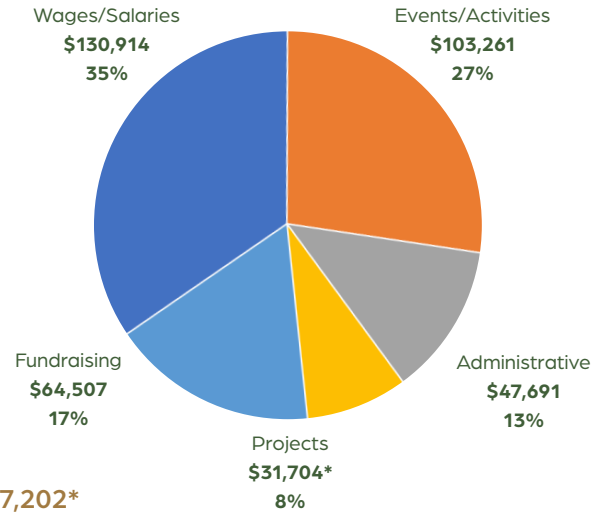


2024 Year-End Financial Report

REVENUE: \$385,279



EXPENSES: \$378,077*



NET PROFIT: \$7,202*



**Main Street Medina will report income in 2025 that includes a grant received in 2024 from the State of Ohio in the amount of \$212,000, but will not be spent until 2025.*



2024 MSM Organization

Executive Officers

Chairperson: Eric Stasiowski – Timken Company
Vice Chairperson: Matt Leigl – Sandridge Crafted Foods/Riddell
Treasurer: Becky Molnar – Cleveland Clinic
Secretary: Amy Busby – Medina City Schools

Board of Directors

Ali Burmeister – Sully’s Irish Pub
Sam Custer – Sam Custer State Farm
Andrew Dutton – City of Medina, Community Development Director
Steve Hambley – Medina County Commissioner
Jason Morgan – Kroger Corp./FTI Consulting
Michele Nichols – Medina Community Design Committee
Kelly Parks – Medina Centre for Dance Arts
Tracey Ruffin – Howden
Easton Saltsman – Critchfield, Critchfield, & Johnston
Christine Sheerer – Northeast Ohio Eye Surgeons
Andrew Schuler – Corrigan Krause
Jon Stahl – P.J. Marley’s/The Farmer’s Table
(2024–Sam Custer, Tracey Ruffin, Easton Saltsman)

Ex-Officio Board Members

Kevin Rych – Huntington Bank
Kimberly Marshall – City of Medina
Jake Emling – Root 42
Kevin Hutchinson – Advanced Powertech Inc.

Expired Terms

Special thanks to Jason Morgan, Kelly Parks, and Eric Stasiowski – who have ended their terms in 2024 – and for their years of contribution, commitment, and leadership.

2024 Committees

Promotions: Chair–Ali Burmeister, Jen Banks, Amy Busby, Laura Cavey, Barbara Dzur, Roslyn Fitzgerald, Melissa Fox, Steve Hambley, Amanda Hudak, Estella Hutchinson, Vickie Jackson, Laurin Jeffers, Kate Lindon, Debbie Mason, Julie McNabb, Kelly Parks, Sam Pietrangelo, Brett Robertson, Diane Rock, Mishaline Wasmer, Deb Wells

Design: Chair–Roger Smalley, Kathy Breitenbucher, Andrew Dutton, Katie Heinz, Brad Hoisington, Larry Johns, Pam Miller, Michele Nichols, Charles Raimer, Matthew Strehle, Cynthia Szunyog, Joe Zahn

Economic Vitality: Chair–Sam Custer, Brian Fontanella, Jim Gerspacher, Rick Greenberg, Steve Hambley, Estella Hutchinson, Kevin Hutchinson, Kimberly Marshall, Coleen Morlock, Lisa Reau, Brad Root

Organization: Chair–Christine Sheerer, Ali Burmeister, Seth Denlinger, Tamara Harbaugh, Katie Heinz, Julie McNabb, Jason Morgan, Kelly Parks, Scott Parks, Jon Stahl, Eric Stasiowski, Kathy Williamson, Dave Wyatt

2024 Staff & Consultants

George Sam, Executive Director
Angela Mansier, Events Director
Manfred Heck, Special Projects
Linda Loveless, Marketing & Promotions
Brandi Randles, Accountant

2024 Events & Committees Volunteers

Thank you to our dedicated members, board, committees, and volunteer crew for contributing 3,170 hours of community service to Main Street Medina’s 2024 events, projects, and activities.

Volunteers: Alexa Bubliz, Ali Burmeister, Alysia Rogers, Amanda Hudak, Amy Busby, Andrew Dutton, Andrew Schuster, Arthur Ruffin, Barbara Lee, Brett McNabb, Brian Taylor, Charlie Clark, Chellie Sprang, Chet Simmons, Christina Denlinger, Christine Sheerer, Cindy Maxwell, Dave Wyatt, Debbie Heck, Deborah Fought, Debbie Jedreski, Doug Davidson, Doug McClure, Easton Saltsman, Eileen Pizzano, Eric Stasiowski, Estella Hutchinson, Evan Furillo, Jake Emling, Jason Morgan, Jenna Swenson, Jennifer Sveda, Jim Gerspacher, Jim Ziogas, Jodi Robbins, John Hayes, Julie McNabb, Kathy Clark, Kathy Williamson, Katie Heinz, Katie Taylor, Kelly Parks, Kevin Hutchinson, Kim Kelps, Kim Napier, Kimberly Marshall, Kristen Minichello, Laurel Kochtanek, Lawrence Mansier, Linda Taylor, Lisa Johnson, Lisa Reau, Logan Ali, Lynda Hansen, Maggie Skultety, Marianne Reinhart, Matt Liegl, Meghan Bubliz, Melissa Fox, Melissa Ziogas, Mike Krajewski, Mike Skultety, Michael Wilson, Michele Nicols, Michelle Kwiatkowski, Morgan Mansier, Olivia Mansier, Patricia West, Rich Bubliz, Roger Smalley, Ryka Wyatt, Sam Custer, Samantha Davis, Sam Pietrangelo, Samuel LoFaso III, Scott Dillon, Scott Parks, Sean Kochtanek, Seth Denlinger, Steve Hambley, Steve Kelps, Susan Russell, Tracey Ruffin, Wanda Wheelock, Weston Mansier, William Hensenj

Student Volunteers: Noah Abernathy, Milo Adams, Sophie Akers-Novak, Alysia Aldea, Stella Allen, Madison Amburgy, Natalie Bair, Aurora Banner, Maddie Beck, Haley Black, Julia Black, Hailey Blanco, Cannon Brown, Olivia Bruchman, Autumn Campbell, Ava Campbell, Addy Casper, Kaylee Chalmers, Mikaylah Collins, Eli Cooper, Hope Crookshanks, Brianna DeBow, Veronica DeLong, William Dutton, Peyton Esser, Meadow Firem, Madison Fox, Joshua Fuge, Molly Gilbert, Emmalyn Gonzalez, Brooke Guarnera, Piper Hadad, Brinley Hair, Josh Hamidi, Charlene Hausman, Megan Heck, Zander Helfrich, Avery Henry, Hayden Henry, Allisson Hernandez, Ava Kanieski, Amrita Kaur, Landon Kinsey, Kersten Kochtanek, Morgan Kochtanek, Olivia Korn, Savannah Korn, Evan Kotick, Julie Kronk, Sarah Lin,

Olivia Louie, Madison Makin, Nonsi Malusalita, Lucas Mansier, Lincoln Marks, Sadie Martin, Chloe Miller, Addison Musat, Olivia Myers, Jack O'Keefe, Abby Petz, Alexa Prifti, Genesis Reboller, Avery Reed, Jillian Ruppel, Joshua Schaff, Heidi Sebaugh, Tiffany Sebaugh, Rylee Shutterra, Ella Simpson, Zach Sohar, Emma Stankovich, Owen Stepsis, Taylor Stromberg, Kaitlyn Suliks, Delaney Swantek, Kelsey Swinko, Alicia Troche, Brady Vein, Molly Waugh, Ava Wheeler, Lucy Yao

2024 Events Sponsors

MMS Annual Meeting: Williams on the Lake, Huntington Bank, Critchfield, Critchfield & Johnston, Armstrong

Cars & Coffees (4): Cool Beans Cafe, Armstrong, Lit Fiber Medina, Packard Motor Co., All American Gutter Protection, One Hour Heating & Cooling, Renewal by Andersen, Sam Custer State Farm

Ladies Nights Out (4): Summa Health, NE Ohio Eye Surgeons, Trillium Creek Dermatology, All American Gutter Protection, Lit Fiber Medina, Orange Theory Fitness, Renewal by Andersen, Sam Custer State Farm, Tilted Farmer Food & Spirits

Medina Square Farmers Market: Trillium Creek Dermatology, Cleveland Clinic Medina, Dominic's & Jojo's, Bo Lacey Construction, Serpentine Chevrolet of Medina, Renewal by Andersen, All American Gutter Protection, Sam Custer State Farm, Keller Cafe & Bistro

South Town Music Festival: Armstrong, Titan Construction & Repair, The Ohio Arts Council, Planet Joy, Renewal by Andersen, All American Gutter Protection, Mark's Cleaning Services, Medina Gem Co., Mr. Root, Sam Custer State Farm

Medina Fall Festival: Lit Fiber Medina, Serpentine Chevrolet of Medina, Armstrong, Summa Health, The Ohio Arts Council, Renewal by Andersen, Cleveland Clinic Medina, All American

Gutter Protection, Hospice of the Western Reserve, Sam Custer State Farm, Sandridge Crafted Foods, Chris Winkleman State Farm

Kid's Day& Teen Fest: Serpentine Chevrolet Medina, Akron Children's Hospital, Cleveland Clinic Medina, Armstrong, Tom & Jill Lincoln Foundation, Chick-Fil-A, The Ohio Arts Council, Renewal by Andersen, All American Gutter Protection, Medina Co. Board of Developmental Disabilities, Sam Custer State Farm

Candlelight Walk: Root Candle Co., The Ohio Arts Council, The Olive Tap, Serpentine Chevrolet Medina, Armstrong, Trillium Creek Dermatology, Lit Fiber Medina, Cool Beans Cafe, Discount Drug Mart, Dominic's & Jojo's, Summa Health, 17 Public Square, Hospice of the Western Reserve, Renewal by Andersen, Waite Funeral Homes, Thyme², Medina Gem Co., Ravago Medina, The Salvation Army, Sam Custer State Farm, Sergeant Clean Car Wash, Sportsworld CIA, World Truck Towing, All Fired Up, The Coffee Colony, Critchfield, Critchfield & Johnston, Edamame Ramen, The Gardener's Cottage, Goddard School Medina, JK Designs, LaPlaca Jewelers, Mark's Cleaning Service, Medina Co. Historical Society, Medina Co. Convention & Visitor's Bureau, Medina Sportscards & Collectibles, Miss Molly's Tea Room & Gift Shop, Something's Popping, Suburban Septic Services, Medina United Church of Christ Congregational, RJ Vernak Refrigeration Co., Wichert Insurance, Bella Moxie Company

Medina Restaurant Week: Lit Fiber Medina



2024 MSM Membership

Main Street Medina could not operate successfully without the financial support of our community and business members. Thank you!

Champion Level (\$1,000+)

City of Medina
Discount Drug Mart
Greater Medina Chamber
Huntington Bank
Jim & Joan Krejci
Lit Fiber Medina
Community Design Committee
EQT Corporation
FirstEnergy Foundation
Lamphear's Lawn Service
Medina Community Design Center
Medina Co. Economic Development Corp.
Miss Molly's Tea Room & Gift Shop
Owens Corning
Root Candle Company
Summa Health
The Commercial & Savings Bank
Trillium Creek Dermatology
United Way Summit Medina
Westfield Insurance Foundation
Wichert Insurance

Partner Level (\$500+)

Armstrong
Buehlers Fresh Foods

Core Support Partners
Critchfield, Critchfield & Johnston
Crossroads Home Loans
Dominic's & Jojo's
IDEA Boutique/Inspired Designs by Elizabeth Anne
Jon's Towing
Legacy Hotel of Medina
Medina Weelky/Mimi Vanderhaven
Ravago Medina
Sandridge Crafted Foods
Serpentine Chevrolet of Medina
Becky Shotwell
Smith Bros. Inc.
Waite & Son Funeral Homes
The Rose Co./Washington Properties, Inc.

Small Business Level (\$225+)

17 Public Square/North Rose Management Group
620 Corporation
Alan Parkhurst Rentals
All Fired Up!
All Pro Restoration
Apex Dermatology
Balance Foot & Ankle
Bella Moxie Company
Black Cat Books & Oddities
Blackbird Records/Operation Fandom
Bonezzi Switzer Polito & Perry

Brown, Amodio & Chandler
Buckeye Super Wash
Candyapple & Co.
Castle Noel
Circles on the Square
Cleveland Clinic Medina Hospital
Cool Beans Café
Commissioner Steve Hambley
Corkscrew Saloon
Creative Show Promotions
Cups Café
Do It Again Shop
Barbara Dzur
Eastwood Furniture
Elegant Ice Creations
Elements Boutique
Fab Medical Aesthetics
First Baptist Church
Friends of the Cemetery
Gerspacher Real Estate Group
Habitat for Humanity Medina
Half Moon Yoga Studio
HHL Group
Independent Order of Odd
Fellows
Infinite Moments Travel
James B. Palmquist III, LPA
Jazzercise Medina Fitness Center
JG Promotions

JK Gift Shop
Keller Meats & Market
King Real Estate
Kitten Crazy
Labyrinth Management Group
LaPlaca Jewelers
Leadership Medina County
Lemonberry/Bubbleberry
LilyNicholas Shoppe
Life's Treasures/Hospice of
Medina County
Lloyd's Towing
Marco & Marco
Marketing Directions, Inc.
McJak Candy Co.
Medina Auto Parts
Medina Breakfast Kiwanis
Medina Brewing Company
Medina Centre for Dance Arts
Medina Co. Auditor/A. Capretta
Medina Co. Convention & Visitor's
Bureau
Medina Community Band
Medina County Agricultural
Society
Medina County Board of
Developmental Disabilities
Medina County District Library
Medina County Historical Society
Medina Dairy Queen

Medina Gem Company
Medina Glass
Medina Sportscards &
Collectibles
Medina Weekly/Mimi
Vanderhaven
Minuteman Press
Northeast Ohio Eye Surgeons
Ormandy's Trains & Toys
ParTake Kitchen
PJ Marley's
Polish Pottery
Project:LEARN of Medina County
Project M LLC
Reverie
RizTech
Romancing the Walls
Roots Yoga & Barre
Sam Custer State Farm
Sargeant Clean Car Wash
Second Sole
Serenite/Recovery Center of
Medina County
Society for Handicapped Citizens
Somethings Popping/M.W. Wolf
Enterprises
Spencer Smith/JMS 952 LLC
Sperry CGA/The Masica
Company
Sportsworld CIA

St. Paul's Episcopal Church
Suburban Septic Service
Sully's Irish Pub
Sweets & Geeks
The Farmer's Table
The Gardener's Cottage
The Olive Tap
The Progressive Insurance
Foundation/Brandon Schultz
The Raspberry & the Rose
Thyme2
Tilted Farmer Food & Spirits
Transfer Title Agency
Titan Construction & Repair
United Church of Christ
Congregational
VCS Salon & Spa
Walker & Jocke
Westfield Bank
Williams on the Lake

Supporter Level (\$100+)

Tim & Christine Beiling-Sheerer
Mary Bessick
Ali Burmeister
Amy Busby
Michele Cicciari
Alistair Fotheringham
Victoria Druley
John Hayes
Bijay Jayaswal

Carole Kowell
Matt Liegl
Jason Morgan
Michele Nichols
Ellen Nolan
Kristine Quallich
Andrew Quinn
Brandon Rapp/Homestead Ins.
George Sam
Jim Shields
Bob Smith & Ann Cole
Eric Stasiowski
Nancy Wellener

Family Level (\$50+)

Marsha Baker
Kathy Breitenbacher
Brian & Carole Feron
Frank & Spring Festi
Sandy Frommeyer/MCCC
Bill & Lynda Hansen
Brian & Susan Harr
Manfred Heck
Dave & Karen Horton
Bijay Jayaswal
Debbie & Robert Jedreski
Amy Jones
Sean & Laurel Kochtanek
Maggie Layne
Angela Mansier
Dave & Ann McCarthy
George Meindl
Stephanie Mueller

Ellen Nolan
Andrew Quinn
Roger & Linda Smalley
Maria Stunek
Brittany Sturgill
Susan & Dave Ungham
Michelle Weber

Individual Level (\$25+)

Alison Altrui/Christella Boudoir
Mary Bessick
Amy Demlow
Corinne Hadley
Char Klimko
Barbara Lee
Kimberly Marshall
Dixie McCary
Heather Mummert
Marcus Neiman
Scott Nosse
Marianne Reinhart
Cheryl Riegger-Krugh
Chet & Jan Simmons
Michael Skultety
Andrea Spickler
Linda Taylor
Misha Thomas
Robert Thompson
Stacy Tyhurst
Don Williams
Kathy Williamson
Sally & Bernard Willoughby
Joe Zahn

ANNUAL APPEAL DONORS

Karen Ammon
Jen Angiocchi
Gary Baker
Brian Basco
Tim & Christine Beiling-Sheerer
Cathy Bican
Fred and Julie Biondo
Joan Bostrom
Mark Butzier
Michele Cicciari
Amy Demlow
Lisa Dube
Eric Fargo/EQT Corp
Eric & Emily Fargo
Steve Ferris
Janet & David Gehring
Anthony Giovinazzo
John and Jen Graham
Manfred Heck
Michelle Hughes
Gerri Johnson
Jacqueline & Carl Jones
Kerry Kelley
Carole Kowell
Mila Kurhanska
Brandilyn Maibach
Cyndi Martin
Don Merrill
Jordan Mitchell
Robert Mitman
Heather Morabito
Jason Morgan

Jason Morgan/FTI Consulting
Karen Orley
Patrick Powers
Melanie Queener
Andrew Quinn
Gina Ridler
Kathryn Root
George Sam
Steve Sepic
Jim Shields
Jim Shoaff
Becky Shotwell
Chet & Jan Simmons
Mark & Bonnie Skoda
Robert Smith & Ann Cole
Scott & Amy Snyder
Andrea Spickler
Florentina Stan
Terry Stancin
Sam Custer State Farm
Linda Taylor
Brad & Dorothy Thomas
Kathryn and Vance Truman
Rose Walker
William Walker
Craig Welsh
John Wheeler
Ann Wild
Christine & Robert Wilder
Donald Williams
Kathleen Williamson

2024 Annual Meeting

MSM held our 2024 Annual Meeting on Jan. 24, 2024. The agenda included the year-in-review, presentation of the board, awards celebration, and Casino Night fundraiser. Go to mainstreetmedina.com/ year-in-review for details.

2024 MSM Awards Recipients

Volunteer of the Year
Brad Root

Student Volunteer of the Year
Kaitlyn Suliks

Retail Business of the Year
Sportsworld CIA

Restaurant of the Year
Jane's Diner

Service Business of the Year
Critchfield, Critchfield & Johnston

New Business of the Year
JG Promotions

Non-Profit of the Year
Cups Cafe

Partnership of the Year
City of Medina

Community Leadership
Barbara Dzur

Looking Ahead to 2025

The **MSM 2025 Board of Directors** will be chaired by Brad Root and meets the 4th Thursday of the month at 8am in the City Hall Conference Room. The 2025-2027 Strategic Plan will be launched.

The **Promotions Committee** is chaired by Ali Burmeister and meets the 1st Wednesday of the month at 8:30am in Sully's Irish Pub. 2025 Work Plans include holding signature events, promotional and marketing activities, and assisting with partnership events.

The **Organization Committee** chaired by Christine Sheerer, meets the 3rd Tuesday of the month, 5pm, MSM Office. 2025 Work Plans include holding fundraising events and activities, recruiting and maintaining members, and coordinating volunteers.

The **Economic Vitality Committee** is chaired by Sam Custer and meets the 3rd Wednesday of the month at noon in Bella Moxie's Gathering Place. 2025 Work Plans include supporting businesses (surveys, workshops, marketing, resources), mentoring new businesses, and supporting development within the MSM footprint.

The **Design Committee** is chaired by Roger Smalley and meets the 3rd Tuesday of the month at 9am in the City Hall Rotunda. 2025 Work Plans include Historic District preservation, streetscape design and improvements, and South Town District development programs.



2025 Calendar of Events

2024 Annual Meeting
Wednesday, January 22

Ladies Nights Out
Thursday, March 13
Thursday, May 22
Thursday, July 24
Thursday, October 23

Medina Cars & Coffees
Sunday, April 13
Sunday, June 15
Sunday, August 31
Sunday, October 13

Medina Beer Fest
Saturday, May 10

Medina Square Farmers Markets
Saturdays, May 17 – Oct 4

Kids Day & Teen Fest
Saturday, June 7

Medina Wizarding Weekend
August 1-2

South Town Music Festival
Saturday, August 9

Gnomes on the Roam
August 11-17

Medina Fall Festival
Saturday, September 27

Medina Restaurant Week
October 3-12

Medina Candlelight Walk
November 21-23

If you want to get more involved, contact us directly.

If you want to learn more about Main Street Medina, become a member, or make a donation, scan the QR code with your smartphone and click to go to our website.



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www.mainstreetmedina.com



@MainStreetMedina



**MAIN STREET
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