



MAIN STREET MEDINA

2024 HIGHLIGHTS

Events & Promotions ...

- 40th Annual Candlelight Walk
- Farmers Markets at the Square
- Medina Fall Festival
- Fall Flowerpot Decorating Contest
- Medina Restaurant Week
- Ladies Nights Out (4)
- Medina Cars & Coffee (3)
- Medina Beer Fest
- Kids Day & Teen Fest
- South Town Arts & Music Festival
- Gnomes on the Roam

Streetscape Design & Small Business Support ...

- Façade Improvements Matching Grant Program
- Building Rehab Low-Interest Loan Program
- Public Art Plan
- South Town Design Plan
- South Town Gateway Project
- Visitor Data Collection (PlacerAI)
- Small Business Marketing & Workshops (3)
- Small Business Recruitment
- Property Development Assistance
- Medina Scholarship Program (\$9000)

More Highlights

- ✓ Awarded Main Street America/Heritage Ohio accreditation in 2024
- ✓ Attended Main Street America Conference in Birmingham, AL
- ✓ Attended Heritage Ohio Conference in Newark
- ✓ Received \$223,710 in public grants for projects
- ✓ Received \$30,000 support from City of Medina

2024 Year in Review

Main Street Medina is a non-profit, nationally certified Main Street Program, with a mission to lead the effort for historic preservation, economic vitality, and sustainability of the Historic and South Town Districts in Medina.

13 MSM SPONSORED EVENTS

21 MEDINA SQUARE FARMERS MARKETS

54 full- & 43 part-time vendors; \$25,000+ in food assistance program vouchers redeemed

84K VISITORS

53.4% from outside of Medina's zipcode

172K WEBSITE VISITS

76.5K Facebook Visits/472K Reach

3,170 VOLUNTEER HOURS

\$106K donated value at \$34 per work hour

\$279,430 DONOR SUPPORT

For every \$1 the City of Medina invested us, MSM generated \$10

215 MEMBERS

Includes 143 Small Businesses and 71 Families

\$1.68M ECONOMIC IMPACT

56:1 ROI based on \$20 x 84,158 visitors spent at local businesses from MSM events/activities

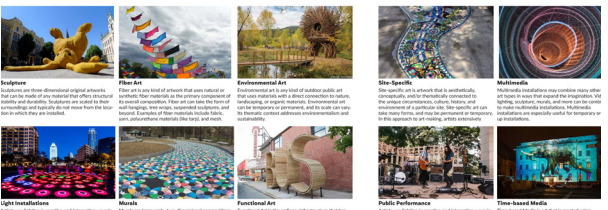


Main Street Medina
39 Public Square, Suite 305
Medina, Ohio 44256
330-722-6186
Facebook @MainStreetMedina
www.MainStreetMedina.com

COMMUNITY EVENTS



WHAT DOES MAIN ST. MEDINA DO?



PUBLIC DESIGN PROJECTS