



# 2025 ANNUAL REPORT



MAIN STREET  
**MEDINA**  
TRADITIONS GROW HERE

# MAIN STREET MEDINA



## Mission

Lead the effort to promote historic preservation, economic sustainability and development of the Historic & South Town Districts as the heart of the community.

**Vision** "Be Ohio's premier small-town destination."

## 3-Year Strategic Program Goals:

### 1. Raise Awareness and Community Impact of Our Mission

Develop a marketing campaign to improve Main Street Medina's awareness in the community; drive memberships and volunteerism; increase partnerships with key organizations; and promote Medina as a premier visitor destination using outsourced support.

### 2. Diversify Funding Sources and Improve Efficiencies

Develop funding and investment strategies to sustain and advance the organization; evaluate cost/benefits of activities; and outsource fundraising to balance staff time and work plan goals.

### 3. Support Committees and Work Plan Goals

Continue physical improvements of the Historic and South Town Districts; attract visitors through signature events, promotions and partnership activities; and support businesses and attract business investment in the MSM Footprint.

### 4. Target South Town as an Arts & Entertainment District

Advance the South Town Design Plan and communicate its vision and connection to City's Comprehensive Plan; secure investments for development; and enhance the visitor experience.



## A Note from the Executive Director

The cover photo shows buildings along South Court Street in the Historic District receiving a facelift in 2025 with funds from the State of Ohio matched by private investments from local property owners.

These are the partnerships and investments initiated by Main Street Medina as part of our mission to help preserve our historic district, create a better environment for businesses to thrive, and attract visitors to our awesome community. Every effort made by volunteers and every dollar donated by residents and businesses assured that we can continue to do good work in our community.

Community development takes a lot of dedication, commitment, skill and passion. I'm so proud of our amazing staff who supports me, the board and our committees to accomplish great things. Thank you.

### George Sam

Executive Director, [george@mainstreetmedina.com](mailto:george@mainstreetmedina.com)

**Manfred Heck** | Associate Director, [manfred@mainstreetmedina.com](mailto:manfred@mainstreetmedina.com)

**Angela Mansier** | Events Director, [angela@mainstreetmedina.com](mailto:angela@mainstreetmedina.com)

**Sadie O'Neil** | Marketing Director, [sadie@mainstreetmedina.com](mailto:sadie@mainstreetmedina.com)

# 2025 YEAR IN REVIEW

## **\$518,000 MSM Investments**

Injected back into the community through events, projects, programs

## **13 MSM-Sponsored Events**

Candlelight Walk, Fall Festival, South Town Arts & Music Festival, Kids Day/Teen Fest, Ladies Night Out (4), Cars & Coffee (4), Restaurant Week

## **21 Medina Square Farmers Markets**

Distributed \$22,014 in Food Assistance (SNAP, Produce Perks, TANF, WIC, Senior Coupons); redeemed \$19,331 tokens and coupons in 2025

## **71,467 Visitors through MSM Events\***

57.4% outside Medina; 71,216/56.7% in 2024 (\*PlacerAI data)

## **6.2M Facebook Views**

29.2K Lifetime Followers; 114.7K Instagram Views; 167,993 Web Views

## **3,435 Board, Committees & Volunteer Hours**

\$119,504 in donated value at \$34.79 per work hour (Nat'l avg. 2025)

## **\$507,288 Donor & Grant Support**

For every \$1 the City of Medina invested (\$40,000) in 2025, MSM generated \$7.88 additional dollars in donor or grant support

## **188 MSM Members**

107 Small Businesses, 20 Non-Profit/Gov., 61 Families/Individuals (Renewing-163, New-25). Total Support: \$93,930

## **\$1.43M Economic Impact from City Investment**

36:1 ROI to City (\$40,000) based on estimate of \$20/person spent at local businesses x 71,467 visitors from MSM events/activities

# 2025 Highlights

- Completed nine Façade Improvement Grant projects with \$41,400 in reimbursements and \$144,868 in private investments.
- Completed Phase 1 of the Medina Bee Park at S. Broadway Street with \$7,500 in funds from the Ohio Realtors Leadership Academy.
- Purchased four Pillars and 16 Planters for South Town District Gateway in 2026 with \$58,000 in funds from the State of Ohio.
- Held four Small Business Workshops, provided 40 businesses with individual customer data reports, and launched seasonal promotions.
- Held four fundraising events raising \$68,800 for projects, programs and administrative costs..
- Hired part-time Marketing Director, Sadie O'Neil to assist with social media, visitor destination, and MSM awareness campaigns.
- Awarded six high school students a total of \$3,000 in scholarships.
- Received Main Street America/Heritage Ohio Accreditation for our 2025 program by completing annual requirements.
- Executive Director named Manager of the Year by Heritage Ohio.



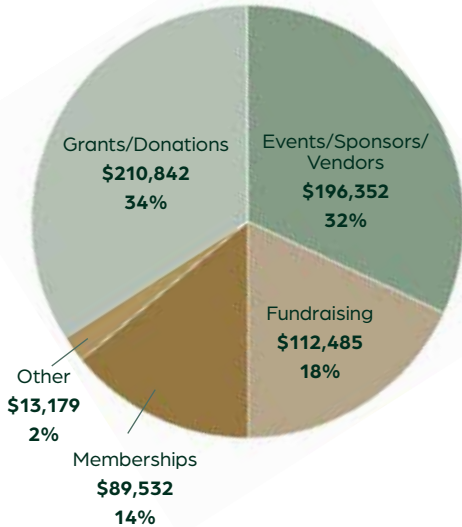
Completed Phase 1 of the Medina Bee Park to be unveiled in June 2026.



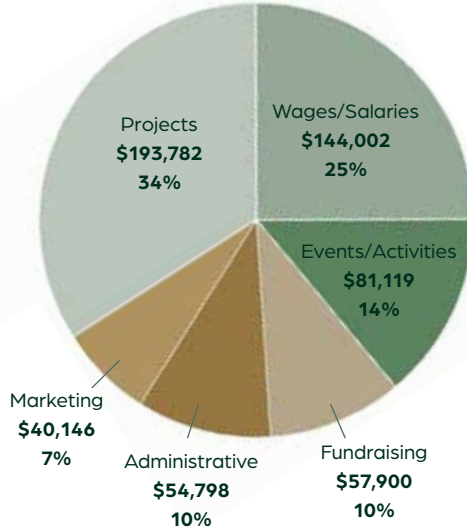
# 2025 Year-End Financial Results

**NET PROFIT: \$50,643**

**REVENUE: \$622,390**



**EXPENSES: \$571,747**



## MSM Matching Scholarship Program (Cool Beans Cafe & MHS Class of 1970)

**2025 Scholarship Recipients**  
*(left to right, top to bottom):*  
 Zeylen Yanmaz, Medina HS  
 Travis Avallone, Buckeye HS  
 Jeffery Kowza, Highland HS  
 Bree Vargo, Brunswick HS  
 Carter Shamis, Medina HS  
 Congrats to our graduates!



## 2025 MSM ACTIVITIES

Small Business Workshops



Facade Matching Grant Program



Free Facade Renderings



Medina Bee Park



Wizarding Weekend & Gnomes on the Room



Fall Flowerpot Contest



Medina Beer Fest



Ghost & Goblin' Walk



Small Business Saturday



Community Outreach



Storefront Decorating Contests



"Winter, Wonderful, Medina" Video Campaign



## 2025 MSM Events

Medina Cars & Coffee



Ladies Night Out



Medina Square Farmers Markets



Kids Day & Teen Fest



South Town Arts & Music Festival



Medina Restaurant Week



Medina Fall Festival



41st Annual Medina Candlelight Walk



## 2025 MSM Organization

### Executive Officers

Chairperson: Brad Root – Root Candles  
Vice Chairperson: Amy Busby – Medina City Schools\*  
Treasurer: Becky Molnar – Cleveland Clinic\*  
Secretary: Ali Burmeister – Sully's Irish Pub

### Board of Directors

Flavio Bortolotto – Sandridge Crafted Foods  
Sam Custer – Sam Custer State Farm  
Andrew Dutton – City of Medina, Community Development Director  
Steve Hambley – Medina County Commissioner  
Matt Liegl – Riddell\*  
Jayne Miller – Welty Development Group  
Michele Nichols – Medina Community Design Committee  
Lisa Reau – Autonomy Capital (Legacy Hotel)  
Tracey Ruffin – Howden  
Easton Saltsman – Critchfield, Critchfield, & Johnston  
Christine Sheerer – Retired Optometrist  
Andrew Schuler – Corrigan Krause\*

### Ex-Officio Board Members

Kevin Hutchinson – Advanced Powertech Inc.  
Kimberly Marshall – City of Medina  
Kevin Rych – Huntington Bank  
Megan Johns – Specked Sweets (Farmers Market rep.)

\*Special thanks to Amy Busby, Matt Liegl, Becky Molnar, and Andrew Schuler who have ended their terms in 2025 for their volunteer commitment, contribution, and leadership to Main Street Medina.

Congratulations to Brian Finley, Kevin Hutchinson, and Don Merrill for their election to the MSM Board of Directors in 2026.

## 2025 MSM Staff & Consultants

George Sam, Executive Director  
Manfred Heck, Associate Director  
Angela Mansier, Events Director  
Sadie O'Neil, Marketing Director  
Linda Loveless, Marketing consultant (Creative Show Promotions)  
Jeanne Hurt, Fundraising consultant (Bloom Event Planning)  
Brandi Randles, Accountant

## 2025 MSM Committees

**Promotions:** Chair–Ali Burmeister, Barbara Dzur, Steve Hambley, Kelly Parks, Jen Banks, Sam Pietrangelo, Katie Heinz, Julie McNabb, Amy Busby, Laura Cavey, Melissa Fox, Amanda Hudak, Coleen Mahoney, and Deb Wells

**Design:** Chair–Roger Smalley, Andrew Dutton, Katie Heinz, Brad Hoisington, Pam Miller, Charlie Raimer, Cindy Szunyog, and Michelle Nichols

**Economic Vitality:** Chair–Sam Custer, Kalee Adams, Rick Greenberg, Laurin Jeffers, Steve Hambley, Estella Hutchinson, Kevin Hutchinson, Kimberly Marshall, and Lisa Reau

**Organization:** Chair–Christine Sheerer, Seth Denlinger, Tamara Harbaugh, Jason Morgan, Kathy Williamson, and Dave Wyatt

MSM Promotions Committee



## 2025 MSM Events Volunteers

**Events Volunteers:** Bob Accord, Cassandra Barlow, Dave Becka, Joe Behler, Christine Beiling-Sheerer, Jelena Bogunovic, Flavio Bortolotto, Ali Burmeister, Amy Busby, Sam Custer, Scott Dillon, Andrew Dutton, Deborah Fought, Melissa Fox, Rosemarie Garbonick, Norb Haire, Regi Haire, Jim Hallis, Lynda Hansen, Debbie Heck, Michael Higham, Tristyn Hollister, Augie Horvath, Camille Horvath, Amanda Hudak, Phil Hudak, Braeden Huth, Debbie Jedreski, Kiersten Kochtanek, Laurel Kochtanek, Morgan Kochtanek, Sean Kochtanek, Barbara Lee, Roy Lehman, Lawrence Mansier, Lucas Mansier, Morgan Mansier, Olivia Mansier, Weston Mansier, Doug McClure, Brett McNabb, Julie McNabb, Glen Mitchell, Michele Nichols, Eileen Pizzano, Anna Ricket, Jodi Robbins, Drew Root, Kathy Root, Brad Root, Tracey Ruffin, Brian Russell, Easton Saltsman, Amy Schmith, Deborah Schmith, Ed Selega, Chet Simmons, Maggie Skultety, Michael Skultety, George Smiley, Ken Smith, Susie Sylaj, Linda Taylor, Jennifer Upright, Tom When, Deb Wells, Pat West, Kathy Williamson, Rich Ziegler Jim Ziogas, and Melissa Ziogas.

**Student Volunteers:** Stella Allen, Dublyn Alt, Kayla Andrade, Meagan Beidelschies, Kaitlyn Bennett, Julia Black, Rachel Bowen, Clinton Breeden, Hope Bubnick, Lydia Burrows, Autumn Campbell, Addy Casper, Ella Casper, Ava Christensen, Mikaylah Collins, Eli Cooper, Hope Crookshanks, Brianna DeBow, Veronica DeLong, Katrina Dietrick, Ashtyn Doran, Arden Duperow, William Dutton, Taylor Eaton, Madison Fox, Natalie Frantz, Emmalyn Gonzalez, Piper Hada, Brinley Hair, Megan Heck, Zander Helfrich, Lily Hodges, Destiny Hope, Ella James, Ava Kanieski, Landon Kinsey, Olivia Kish, Leah Koehler, Savannah Korn, Brenna Koski, Alan Kronk, Julie Kronk, CiCi Laird, Hannah Lincoln, Jaycie Ma, Nonsi Malusallia, Sadie Martin, Maya Martinez, Natalie Maybaum, Olivia Maybaum, Bailey McCoy, Autumn McNeall, Mikala Merrill, Coby Miladinovic, Olivia Miller, Elliot Morgan, Erin Morgan, Charlotte Nunn, Cooper Nunn, Jensen O'Connor, Esme Patadia, Paige Pennington, Prisanshi Prada, Alexa

Prifti, Zulay Rebollar, Lillian Ring, Sydney Risheill, Esme Rodriguez, Maddie Rogers, Claire Schweister, Heidi Sebaugh, Tiffany Sebaugh, Molly Short, Olivia Shott, Brianna Smith, Gabriella Smith, Henry Snow, Zach Sohar, Owen Stepsis, Taylor Stromberg, Reagan Stuchal, Katilyn Sulkis, Isabella Sustar, Delaney Swantek, Kalea Tagalicod, Jacquelyn Thompson, Grace Tighe, Lilliana Usinski, Brady Vein, Molly Waugh, Colton Westfall, Ava Wheeler, Jackson Wodek, Stella Wood, Mikayla Woolnough, Alanya Yanmaz, Taylor Young, and Steve Zingaro.

## 2025 Events Sponsors

**Cars & Coffees (4):** Cool Beans Cafe, Armstrong, One-Hour Heating & Cooling, Sam Custer, and Woodsy's Music. Thanks to Charles Clark and Rich Hillrich for coordinating the shows!

**Ladies Nights Out (4):** Summa Health, Trillium Creek Dermatology, Acme Fresh Foods, and Renewal by Andersen.

**Medina Square Farmers Market:** Trillium Creek, Acme Fresh Market, Cleveland Clinic Medina Hospital, Serpentini of Medina, Dominic's, Renewal by Andersen, Omni Fiber, and Sam Custer State Farm.

**South Town Music Festival:** Armstrong, Hospice of the Western Reserve, Acme, Renewal by Andersen, Dominic's, Leaf Filter, Sam Custer, and Ohio Arts Council.

**Medina Fall Festival:** Bo Lacey Construction, Serpentini of Medina, Summa Health, Renewal by Andersen, Omni Fiber, Cleveland Clinic Medina Hospital, Sandridge Crafted Foods, All-American Gutter Protection, Sam Custer State Farm, Shale Creek Tap Room, Armstrong, Dominic's, and Ohio Arts Council.

**Kid's Day & Teen Fest:** Serpentini of Medina, Akron Children's, Cleveland Clinic, Armstrong, MCBDD, Renewal by Andersen, Dominic's, Chick-fil-A, and Tom & Jill Lincoln Foundation.

**Candlelight Walk:** Root Candles, Acme Fresh Market, Trillium Creek Dermatology, Serpentini of Medina, NECA/IBEW 306, Joyce

Factory Direct, New Leaf Homes, Drug Mart, Armstrong, Cool Beans, Dominic's, Summa Health, Ohio Arts Council, Thyme2, Buehler's 17 Public Square, Hospice of the Western Reserve, Renewal by Andersen, Waite Funeral Homes, Medina Gem Co., Sam Custer, All Fired Up, Coffee Colony, Critchfield, Goddard School Medina, LaPlaca Jewelers, Medina Co. Historical Society, Medina Sportscards, Miss Molly's Tea Room, Nibble, the Raspberry & the Rose, Ravago, Something's Popping, Suburban Septic Services, the Gardener's Cottage, Wichert Insurance, Bella Moxie, JK Gift Shop, and Medina United Church of Christ Congregational.

**Medina Restaurant Week:** Dominic's & JoJo's

**Medina Beer Fest:** Acme Fresh Marlet, Medina County Convention & Visitors Bureau, Mad Brewing Co., Royal Docks Brewing Co. The Common Ground/Pickleback's, Hudson's Herf Mobile Cigar Lounge, Medina Pedal Company, VCS Salon & Spa, Voudoux Vodka, Butcher & the Brewer, Hemingway's Underground, KeyBank, Regi Haire, Sportsworld, Uniontown Brewing Co., JAFB, and Armstrong.

**Medina Ghost & Goblin' Walk:** Medina County Convention & Visitors Bureau, Mad Huntington Bank, Minuteman Press, Social Lights Photo Booth Co., Small Town Sweets, Gerspacher Real Estate Group, Candyapple & Co., Elements, Gypsy Moon, LilyNicholas Shoppe, Medina Veterinary Clinic, Romancing the Walls, Something's Popping, Spitzer House, The Gardener's Cottage, Root Candles and Kitten Krazy.

Medina Ghost & Goblin' Walk



## 2025 MSM DONORS

State of Ohio – \$212,000  
 City of Medina – \$40,000  
 Ohio Realtors Leadership Academy – \$7,500  
 E. Fargo/EQT Foundation – \$6,000  
 Acme Fresh Foods – \$5,400  
 Sam Custer/State Farm Foundation – \$5,300  
 Ohio Arts Council – \$5,256  
 MSM Scholarships:  
 Medina HS Class of 1970–\$1,000  
 Cool Beans Café–\$500

## 2025 MSM MEMBERSHIPS

### Champion Level (\$1,000+)

Acme Fresh Market  
 Heritage Ohio/Main St. America  
 Huntington Bank  
 Community Design Committee  
 M.C. Economic Development Corp.  
 Fire-Dex  
 Jim & Joan Krejci  
 Molly's Tea Room & Gift Shop  
 Omni Fiber Medina  
 Owens Corning  
 Root Candles  
 Becky Shotwell  
 Summa Health  
 The Commercial & Savings Bank,  
 Trillium Creek Dermatology  
 Western Reserve Preservation Co.  
 Westfield Insurance Foundation  
 Wichert Insurance

### Partner Level (\$500+)

Armstrong  
 Dominic's & JoJo's  
 Co. Commissioner Steve Hambley  
 Jon's Towing & Recovery LLC  
 Legacy Hotel of Medina  
 Mack Concrete  
 Sandridge Crafted Foods  
 Serpentine Chevrolet of Medina  
 Smith Bros. Inc  
 The Rose Company  
 Waite Funeral Homes

### Small Business Level (\$225+)

17 Public Sq/North Rose Mgmt  
 All Fired Up  
 Allstate Insurance/M. Dabbieri  
 Balance Foot & Ankle  
 Bee Well Physical Therapy  
 Bella Moxie Co.  
 Black Cat Books & Oddities  
 Blackbird Records/Op. Freedom  
 Brown, Amodio & Chandler  
 Buckeye Super Wash  
 Buehler's Fresh Foods  
 Castle Noel  
 Cin Dees Place  
 Cool Beans Café  
 Corkscrew Saloon  
 Creative Show Promotions  
 Critchfield, Critchfield & Johnston  
 Cups Café  
 Davis-Parks School of Arts  
 East Coast Konz  
 Eastwood Furniture  
 Elegant Ice Creations  
 Elements Boutique

Farmhouse 1834  
Finn's Fickle Goods  
First Baptist Church  
Friends of the Cemetery  
Gailz Goodies  
Gerspacher Real Estate Group  
H2 Wine Merchants  
Habitat for Humanity Medina  
Half Moon Yoga Studio  
Heart & Soul Boutique  
Heartland Commons  
Hemingway's Underground  
HHL Group  
Homestead Insurance  
Ind. Order of Odd Fellows  
James B. Palmquist III, LPA  
Jane's Diner  
Jazzercise Medina Fitness Center  
JK Gift Shop/Interior Design Studio  
KayCorp Ohio  
Keller Meats & Market  
King Real Estate  
Kitten Krazy  
Kona Ice  
Lamphear's Lawn Service  
LaPlaca Jewelers  
Lemonberry/Bubbleberr  
Leslie Burns Realtor  
LilyNicholas Shoppe  
Life's Treasures/Hospice of WR  
Loeper Vision Team  
Marketing Directions, Inc.  
McJak Candy Co.  
Medina Breakfast Kiwanis  
M.C. Convention/Visitor's Bureau  
Medina Co. Agricultural Society

M.C. Board of Dev. Disabilities  
Medina County District Library  
Medina County Historical Society  
Medina Gem Company  
Medina Sportscards/Collectibles  
Medina Weekly  
Minuteman Press  
Namaste Life  
Off the Wagon  
Ormandy's Trains & Toys  
Paytech Partners  
Pickleback's Bar & Lounge  
PJ Marley's  
Project 16  
Reverie  
RizTech  
Roots Yoga & Barre  
Sam Custer State Farm  
Sargeant Clean Car Wash  
Skin Care Solutions  
Social Lights Photo Booth Co.  
Society for Handicapped Citizens  
Somethings Popping  
Spencer Smith/JMS 952 LLC  
Sperry CGA/The Masica Co.  
Sportsworld CIA  
Suburban Septic Service  
Sully's Irish Pub  
Sweets & Geeks  
Swine BBQ  
The Biz Hive  
The Farmer's Table  
The Olive Tap  
Tilted Farmer Food & Spirits,  
United Church of Christ Congreg.  
United Way Summit-Medina

Upbeat Orthodontics  
VCS Salon & Spa  
Walker & Jocke  
Williams on the Lake  
**Supporter Level (\$100+)**  
Tim & Christine Beiling-Sheerer  
Amy Busby  
Barbara Dzur  
Andrew Dutton  
Victoria Druley  
Frank & Spring Festi  
John & Jen Graham  
John Hayes  
Manfred Heck  
Pramila Jayaswal  
Matt Liegl  
Don Merrill  
Pam B. Miller  
Michele Nichols  
Alan Parkhurst  
Rebecca Rahija  
Brad & Kathy Root  
George Sam  
Jim Shields  
Bob Smith & Ann Cole  
Andrea Spickler  
Eric Stasiowski  
Diane Willhoite  
**Individual/Family Level (\$50+)**  
Mary Bessick  
Kathy Breitenbucher  
Michele Cicciari  
Charlene Eid  
Brian & Carole Feron  
Corinne Hadley

Steve & Cheryl Hambley  
Bill & Lynda Hansen  
Brian & Susan Harr  
Bijay Jayaswal  
Gerri Johnson  
Amy Jones  
Char Klimko  
Carole Kowell  
Maggie Layne  
Barbara Lee  
Sam & Lorna Lindsley  
Angela Mansier  
Kimberly Marshall  
Dave & Ann McCarthy  
Dixie McCary  
Jason Morgan  
Marcus Neiman  
Ellen Nolan  
Kristine Quallich  
Andrew Quinn  
Marianne Reinhart  
Jane Saettel  
Chet & Jan Simmons  
Roger & Linda Smalley  
Maria Stunek  
Linda Taylor  
Susan & Dave Ungham  
Don Williams  
Kathy Williamson  
Sally & Bernard Willoughby  
**ANNUAL MEETING SPONSORS**  
Huntington Bank  
Williams on the Lake  
Armstrong  
Critchfield, Critchfield & Johnston

## **BEER FEST SPONSORS**

Acme Fresh Market  
M.C. Convention & Visitors Bureau  
Mad Brewing Co.  
Royal Docks Brewing Co.  
The Common Ground/Pickleback's  
Hudson's Herf Mobile Cigar  
Lounge  
Medina Pedal Company  
VCS Salon & Spa  
Voudoux Vodka  
Butcher & the Brewer  
Hemingway's Underground  
KeyBank  
Regi Haire  
Sportsworld  
Uniontown Brewing Co.  
JAFB  
Armstrong

## **GHOST WALK SPONSORS**

M.C. Convention & Visitors Bureau,  
Huntington Bank  
Minuteman Press  
Social Lights Photo Booth Co.  
Small Town Sweets  
Gerspacher Real Estate Group  
Candyapple & Co.  
Elements  
Gypsy Moon  
LilyNicholas Shoppe  
Medina Veterinary Clinic  
Romancing the Walls  
Something's Popping  
Spitzer House  
The Gardener's Cottage

Root Candles  
Kitten Crazy

## **ANNUAL APPEAL DONORS**

Jamie Adams  
Paul & Donna Adams  
Ray & Karen Ammon  
Shari Baker  
Staci & Liana Baker  
Heidi Bauer  
Rachel Behner Family  
Ron & Sandi Bell  
Karen Bentz  
Britney Berkshire  
Barbara Bernard  
Christine Beiling-Sheerer  
Dave Bloom  
Flavio Bortolotto  
Lynn Bracic  
Melissa Brubaker  
Julie Burke  
Diana Burton-Root  
Kimberly Buzene  
Laura Cavey  
Charnigo Family  
Michelle Christeon  
Cindy Clements  
Heather Collis  
Moe & Jim Cook  
Cynthia/Gary Courie  
Iulia Cujba  
Harry Custer  
Sam Custer  
Richard Dargan  
Tammy Daubner  
Kent & Judy Daugherty

Sheri Davenport  
Keith Deimling  
Richard Doyle  
Victoria Druley  
Jim & Ann Marie Duffey  
Mary Dunham  
Annette Edgley  
Mandy Fishburn  
Theresa Fisher  
Alistair Fotheringham  
Becki Fox  
Barbara Foy  
Eric & Cathy Frey  
Rachael Fuller  
Anne Gaume  
Mickie Getz  
Mariah Gimza  
John & Jen Graham  
Bill & Beth Green  
Cinnamon Greene  
Matthew Gregory  
Ilene Hackett  
Rachael Hall-Knot Yourself  
Lydna Hansen  
Patrick Harrington  
Manfred Heck  
Charles Hedberg  
Thomas Helinski  
Beshoy Henen  
Tristyn Hollister  
Jodie Homyk  
Rhonda Hunt  
Doug & Jill Hurst  
T. & K. Iwaszkiw & Kittelberger  
Debbie Jedreki  
Megan Johns

Jordan Johnston  
Janice Jokkel  
Emery Jules  
Chris Kairos  
Jennifer Karlovec  
Angela & Ian Kehoe  
Kayleigh Keller  
Kaitlin Kennedy  
Tammy Kirby  
Char Klimko  
Jeffrey Konya  
Adam Krause  
Karen & Jim Lary  
Lila Lehrer  
Angela Letwin  
Michele Leuthold  
Traci Linn  
Michael Lister  
Danielle Long  
Constance Loving  
Jim Loving  
Judy Lucas  
Lawrence & Angela Mansier  
Dean Marshall  
Daniel Mason  
Carly Mastrovasas  
Stephanie McComas  
Tim McLellan  
Brooke Melrose  
Chuck & Teresa Merkle  
Donald Merrill  
Robert Mieyal  
Tammy Mikut  
Jayne Miller  
Kristen Moeschl  
Moms Club of Medina West

Gypsy Moon  
Jason Morgan  
Robert Morgan  
Mark Morse  
Kellee Mulligan  
Mullins Family  
Linda Mulloy  
Stuart & Pat Neal  
Heather Nelson  
Stan & Debbie Oda  
Melora Ode  
Liz Ogrady  
Palocko Family  
Patti Papesh  
Alan Parkhurst  
Jessika Petersen  
Brad Petrigala  
Katie Provenzano  
Andrew Quinn  
Warren Raese  
Shelly Rea  
Lila Richardson  
Ryan Ridgway  
Nancy Rodman  
Brad & Kathy Root  
Mia Rose  
George Sam  
Karla Sanchez  
Sherri Scheetz  
Karen & Curt Schmidt  
Steve Sepic  
Becky Shotwell  
Chet & Jan Simmons  
Robert Skidmore  
Matt Slaw  
Roger & Linda Smalley

Katherine Smith  
Pete Sohar  
Chris Stabile  
Dan & Michele Stadnik  
Kelly Rose Stallard  
Eric Stasiowski  
Owen Stout  
Linda Taylor  
Kandi Tolbert  
Monica Tomco  
Toporowsky Family  
Brian Tucker  
Mary Tucker  
Dave & Susan Ungham  
Michele Valentine  
VCS Salon & Spa  
Shell Venus-Elements  
Chelsea Vodopivec  
Hank & Nanette Waite  
William & Trudy Walker  
Patty Wamsley  
Jim & Deb Wells  
Christine & Robert Wilder  
Alyssa Williams  
Kathy Williamson  
Millie Willis  
Alexis Willoughby-Eck  
Aleta Wissner  
Dave Wyatt  
Erin Young  
Victoria Young  
William & Marcia Young  
Michelle Youngquist  
Ashley Zachar  
Melissa Ziogas

THANK YOU,  
Mayor Hanwell ...  
for your support  
& leadership!



## 2025 MSM Awards

Lifetime Achievement

**Dennis Hanwell**

Volunteer of the Year

**Sam Custer**

Student Volunteer of the Year

**Eli Cooper**

Non-Profit of the Year

**Medina Odd Fellows**

Partnership of the Year

**ACME Fresh Market**

Spirit Award

**Farmers Market Team**

Sponsor of the Year

**Trillium Creek Dermatology**

Retail Business of the Year

**Farmhouse 1834**

New Business of the Year

**Hemingway's Underground**

Restaurant of the Year

**Dominic's & Jojo's**

Service Business of the Year

**Huntington Bank**

Façade Facelifts of the Year

**Riz Saliba, Joann King,**

**Leslie & Lance Traves**

Business Expansion of the Year

**Castle Noel**

Building Rehab of the Year

**Coleen Mahoney** (400 S. Court)

Visionary of the Year

**Kelly Parks** (Davis Parks Arts)

## Looking Ahead to 2026

**MSM Board of Directors** is chaired by Brad Root and meets the 4th Thursday of the month at 8am in the City Hall Conference Room. Work Plans include Strategic Finance, Policy, Succession Planning.

**Promotions Committee** is chaired by Ali Burmeister and meets the 1st Wednesday of the month at 8:30am in Sully's Irish Pub. 2026 Work Plans include planning signature events, promotional and marketing activities, and assisting with partnership events.

**Organization Committee** chaired by Christine Sheerer, meets the 3rd Tuesday of the month, 5pm, MSM Office. 2026 Work Plans include planning the Annual Meeting, Beer Fest, Ghost Fest and annual appeal fundraisers, and recruiting members and volunteers.

**Economic Vitality Committee** is chaired by Sam Custer and meets the 3rd Wednesday of the month at noon in the City Hall LL Conference Room. 2026 Work Plans include supporting businesses (surveys, workshops, marketing, resources), mentoring new businesses, and supporting development within the MSM footprint.

**Design Committee** is chaired by Roger Smalley and meets the 3rd Tuesday of the month at 9am in the City Hall Rotunda. 2026 Work Plans include the installation of the South Town Bee Park and Gateway, continuing the Facade Grant and Rehab Loan Programs, and streetscape design and conditions assessments.



## 2026 Calendar of Events

**2025 Annual Meeting**  
Wednesday, January 21

**Medina Co. Student Art Show**  
March 1-31

**Gnomes on the Roam**  
March 30-April 5

**Medina Cars & Coffees**  
Sunday, April 19  
Sunday, June 21  
Sunday, August 30  
Sunday, October 18

**Ladies Nights Out**  
Thursday, July 23  
Thursday, October 22

**Medina Beer Fest**  
Saturday, May 9

**Medina Square Farmers Markets**  
Saturdays, May 16 – Oct 10

**Kids Day & Teen Fest**  
Saturday, June 6

**South Town Music Festival**  
Saturday, August 22

**Medina Fall Festival**  
Saturday, September 26

**Medina Restaurant Week**  
October 3-12

**Medina Ghost Fest**  
Thursday, October 15

**Medina Candlelight Walk**  
November 21-23

## About the Main Street Program

Organized in 2007, Main Street Medina, Inc. (MSM) is a 501(c)(3) non-profit organization and nationally certified Main Street Program. Heritage Ohio oversees the Ohio programs and provides resources and support. The National Main Street Approach is the guide that communities across the country use for its proven record of success.

### Our "Footprint"

Main Street Medina concentrates our work and vision on the nine-block Medina Square Historic District, and the three-block South Town District, but reaches beyond our borders to include other strategic assets. Each month, we report on business activity, property development, public improvements, events and promotions, and volunteerism to determine the economic impact and annual return on investment to the community.

### What is an Historic District?

Medina's Public Square was placed on the National Register of Historic Places in 1975. From its early days as a New England-style town featuring a central greenspace to today's vibrant hub for business, entertainment, distinctive shops and fine dining, Medina's Historic District has long been a visitor destination.

### What is South Town?

The South Town District dates back more than 150 years when the Industrial Age sparked construction of the railroad to serve emerging grain mills, lumber and coal yards, and manufacturing sector. These were eventually replaced by the booming automotive industry in the 1950s. Today, South Town is reimagining its identity to be more visitor-friendly, with a unique blend of retail, restaurants, and services, while still honoring its industrial roots. The vision is to enhance the "visitor experience" by attracting artists, entertainment, and "nightlife" beyond what the Public Square and Historic District offers.

## MSM Footprint





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@MainStreetMedina



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