



Unbridled

*The 30th Annual
Medina Ice Festival
Feb. 16-20, 2024*



Notes from Sponsors-

This was the first year Chill Ice Cream participated in the Medina Ice Festival. What a huge success not only for Chill Ice Cream, but for the entire town of Medina. We have never seen so many people come out to enjoy the sculptures, even if they didn't last long because of Mother Nature. The amount of foot traffic just to come and see the different events throughout the day was astonishing. Our store count for all 4 days of the festival Fri/Mon was the best Chill has ever had since we have opened.

Thanks again for all your efforts on making this event a great success.

-Jeremy, Zachary, Patrick. Chill Ice Cream Co

The dog and logo were more beautiful than I could have imagined. Thank you so much to you and your team for the awesome job. The dog was a huge hit. Everyone came by to take pictures, kids were hugging him and kissing him.

Look very forward to next year.

Thanks again!!!!!!!

With gratitude, Michele Seyranian | Chief Marketing & Business Development Ofcr

My husband and I went to the festival every day and admired our ice sculpture. It was absolutely stunning! I also used the ice sculpture to promote the salon -passers by taking a selfie and posting it on the salon's Facebook page, they were entered to win a pre-opening pedicure. There were 17 entries. I received so many compliments about the sculpture and how great it looked, and that's all thanks to Elegant Ice Creations. I overheard so many compliments on the nail polish bottle. The objective of sponsoring an ice sculpture was to promote brand awareness, which was a great success. I look forward to the 29th Medina Ice Festival. Thank you for helping me spread the salon's brand awareness to the festival's thousands of visitors. Until we meet, and have a great week!

Teresa Rodgers- Encore Nail Salon

Sponsorship Opportunities



Title Sponsor- \$5000

You will receive-

Title linkage on all printed material

Largest Logo on event program

Company name on all ice carving pedestals

A place to hang 5 banners in the park.

12 mentions on the PA system as the "Title Sponsor"

Largest Logo on the Poster

Opportunity to sell, sample, & display products

Exposure to 50,000 visitors during the festival

You will help bring a great festival to
historic downtown Medina

Sponsorship Opportunities



Team Competition Sponsor- \$3000

You will receive-Sponsorship listed on all printed material

Large Logo on event program

A place to hang your banner in the park.

12 mentions on the PA system as the "Team Competition Sponsor"

Large Logo on the Poster

Opportunity to sell, sample, & display products

Exposure to 20,000 visitors during the festival

You will bring many great carvers to
Compete on our historic square.

Sponsorship Opportunities



Individual Competition Sponsor- \$2500

You will receive-Sponsorship listed on all printed material

Large Logo on event program

A place to hang your banner in the park.

12 mentions on the PA system as the "Individual Competition Sponsor"

Large Logo on the Poster

Opportunity to sell, sample, & display products

Exposure to 20,000 visitors during the festival

You will bring many great carvers to
Compete on our historic square.

Sponsorship Opportunities



Fire & Ice Tower Sponsor- \$2900

You will receive-Sponsorship listed on all printed material

Large Logo on event program

A place to hang your banner in the park.

12 mentions on the PA system as the "Fire & Ice Sponsor"

Large Logo on the Poster

Opportunity to sell, sample, & display products

Exposure to 20,000 visitors during the festival

You will provide a unique memorable experience
on Medina's historic square.

Sponsorship Opportunities



Saturday Night Speed Carving Sponsor- \$2900

You will receive-

Sponsorship listed on all printed material

Large Logo on event program

A place to hang your banner in the park.

12 mentions on the PA system as the "Speed Carving Sponsor"

Large Logo on the Poster

Opportunity to sell, sample, & display products

Exposure to 20,000 visitors during the festival

You will provide a unique memorable experience
on Medina's historic square.

Sponsorship Opportunities



Throne Sponsorship Opportunities- \$380/Block

10 Block Throne with Custom Logo

7 Block Throne

4 Block Mini Throne

See the Medina Sponsorship Packet for More Ideas!!!

You will be listed in the brochure
You will provide a unique memorable experience
on Medina's historic square.