



## I CARE FOR THE SQUARE

Over the last 25 years, Medina has been the home of our businesses and our activities. As lovers and collectors of antiques, we fell in love with Medina's Historic District in the 1970s because of its historical roots, natural beauty, and business potential. Once we purchased the startup business of Miss Molly's and began to grow it, it became obvious that Medina needed to better market the incredible image of the Historic District. Specifically, expand the events and activities to attract more strong businesses and happy customers while also making residents proud of their community. As a result, we focused our energy on finding the solution which led to the establishment of Main Street Medina in 2007.

Fifteen years later, Main Street Medina continues to provide community-based programming, economic development support and historical preservation advocacy to residents of Medina and the businesses in and around the Historic District. If you care for our community like we do, please consider donating to Main Street Medina and the I Care for the Square Campaign.

Your tax-deductible gift will help make possible the organization's long-term mission supporting Medina's Historic District and achieving the following new initiatives:

- **Historical Preservation Matching Grant Program** enables Main Street Medina to help preserve and protect the Historical District through a matching grant program for local businesses, residents and developers to make aesthetic improvements.
- **Development of South Town Arts & Entertainment District** supports beautification projects in and around South Town, the arts and entertainment district adjacent to Medina's Historic District.
- **Main Street Medina Greatest Need** supports our 75+ community events and other economic impact initiatives for our businesses to thrive here.

To learn more about Main Street Medina, see the back of this letter, read the enclosed flyer, or visit [mainstreetmedina.com](http://mainstreetmedina.com). If you're interested in volunteering, email executive director George Sam at [george@mainstreetmedina.com](mailto:george@mainstreetmedina.com).

*Thank you for supporting Main Street Medina and the 2022 I Care for the Square Campaign. Your generosity is much appreciated!*

*Edmund A. Wright Dinah L. Wright*

**Ed and Dinah Wright**  
*Founding Member of Main Street Medina*  
*Owner, Miss Molly's Tea Room and Gift Shop*  
*Owner, Molly's Fashion Boutique*



### Your Gift Makes Our Community Stronger

Please complete the donation card below and return today in the provided envelope. Or for immediate impact, donate online. When you give to Main Street Medina, 100% of your contribution stays in our community. Thank you for your support! Main Street Medina is 501(c)3 non-profit organization.



**PROCESS  
ONLINE  
GIFT HERE**

**1.) GIFT AMOUNT:**  
(choose one):

- I will make a re-occurring gift of \$ \_\_\_\_\_ / month.
- I prefer to make a one-time gift of \$ \_\_\_\_\_.
- Please contact me for planned giving options.
- Become a Main Street Medina member.

**2.) PLEASE DIRECT MY GIFT TO:**  
(select one or multiple areas of interest):

- Historical Preservation Activities / Matching Grant Program
- Development of South Town Arts & Entertainment District
- Main Street Medina Greatest Need

**3.) PAYMENT METHOD:**  
(choose one):

- Donate online at: [mainstreetmedina.com/AnnualAppeal](http://mainstreetmedina.com/AnnualAppeal)
- Donate online by scanning QR Code above.
- Mail this card with a check. (see back for more information)
- Mail this card with credit card information. (see back for more information)



## ABOUT MAIN STREET MEDINA

Founded in 2007, Main Street Medina is an accredited National Main Street Program. The organization concentrates its work and vision on the nine block Medina Square Historic District, and the three-block South Town District.

### Mission Statement

To lead the effort for historic preservation, economic sustainability, and continued evolution of the District as the heart of the community.

### Vision

Be Ohio's premier small-town destination.

### 2021: A Year in Review

#### Public Improvements

- ✓ Facilitated \$30,000+ public funds/\$53,285 private investment for historic district building renovations
- ✓ Secured grant funding from the Medina Community Design Committee & 3M to install historic markers in South Town
- ✓ Produced McDowell-Phillips House docuseries with Medina County Historical Society & Armstrong to document restoration of this historic property
- ✓ Served on City of Medina Comprehensive Plan Committee & Archives Commission, Medina County Fair Housing Board & Medina County Arts Council.
- ✓ Coordinated Champion Creek and South Town Cleanups.



#### 40 Sponsored Events

Added new Mill Street Makers Markets in South Town District

#### 23 Farmers Markets

42 full- & 12 part-time vendors (50% increase from 2020). Increased SNAP, Produce Perks food assistance program recipients (\$6,000 in 2020 to \$10,000+ in 2021)

#### 155,000 Visitors

Increased from 64,000 visitors in 2020. Installed new "Welcome to Medina" signs at east entrance into Uptown

#### 2,464 Volunteer Hours

\$70,323 donated at \$28.54 per workhour. Launched Volunteer Recruiting & Training Program to develop visitor ambassadors

#### \$180,937 Donor Support

7.38:1 Return on Investment (ROI). \$30,000 in support from City of Medina. 23 Businesses at \$500+ member level

#### 111 Member Businesses

Hosted "Medina Ingenuity" business spotlight series with the Greater Medina Chamber of Commerce & Armstrong to highlight Medina-made products & innovations

#### \$1.5M Economic Impact

50:1 ROI based on \$10/person spent at local businesses



### Credit Card Donation

Please detach card and mail in provided envelope.

VISA  MASTERCARD  DISCOVER  AMERICAN EXPRESS

CHECK ENCLOSED (MADE PAYABLE TO MAIN STREET MEDINA)

GIFT AMOUNT \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_

CC NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_ ZIP CODE \_\_\_\_\_

### My Information

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_